

Please provide the following information, and submit to the NOAA DM Plan Repository.

Reference to Master DM Plan (if applicable)

As stated in Section IV, Requirement 1.3, DM Plans may be hierarchical. If this DM Plan inherits provisions from a higher-level DM Plan already submitted to the Repository, then this more-specific Plan only needs to provide information that differs from what was provided in the Master DM Plan.

URL of higher-level DM Plan (if any) as submitted to DM Plan Repository:

1. General Description of Data to be Managed**1.1. Name of the Data, data collection Project, or data-producing Program:**

Northeast Summer Flounder, Scup, Black Sea Bass Recreational Fishing Demand Survey

1.2. Summary description of the data:

Stated preference choice experiment data were collected in conjunction with NMFS' Marine Recreational Fisheries Statistics Survey (MRFSS) along the coastal states of Maine through North Carolina during calendar year 2010. All anglers intercepted in the Northeast for the MRFSS were asked to participate in a voluntary follow-up mail survey. All anglers that agreed to participate in the follow-up were sent mail questionnaires using a modified Dillman Tailored Design. Anglers were given the option of completing the survey by mail or online. The choice experiment survey asked anglers that have targeted summer flounder, scup, or black sea bass to simultaneously compare features of different hypothetical fishing trips and then to choose the trip they liked best. The features or attributes varied across trips and included bag and size limits of each species, the number of legal-sized fish caught of each species, the number of sub-legal sized fish caught of each species, the number of other types of fish that were legally kept, and the total trip cost. Respondents were also permitted to choose an opt-out option which was "Do something other than saltwater fishing." The collection of choice responses from the various choice scenarios allows for the examination of tradeoffs and behavioral responses to various biological and regulatory changes. A total of 10,244 surveys were mailed out and 3,067 completed mail surveys were returned for a response rate of 30%.

1.3. Is this a one-time data collection, or an ongoing series of measurements?

One-time data collection

1.4. Actual or planned temporal coverage of the data:

2010-02 to 2010-12

1.5. Actual or planned geographic coverage of the data:

Recreational fishermen fishing in the Gulf of Maine, NY, and NJ

1.6. Type(s) of data:

(e.g., digital numeric data, imagery, photographs, video, audio, database, tabular data, etc.)

Table (digital)

1.7. Data collection method(s):

(e.g., satellite, airplane, unmanned aerial system, radar, weather station, moored buoy, research vessel, autonomous underwater vehicle, animal tagging, manual surveys, enforcement activities, numerical model, etc.)

Instrument: not applicable

Platform: not applicable

Physical Collection / Fishing Gear: not applicable

1.8. If data are from a NOAA Observing System of Record, indicate name of system:

1.8.1. If data are from another observing system, please specify:

2. Point of Contact for this Data Management Plan (author or maintainer)

2.1. Name:

Scott Steinback

2.2. Title:

Metadata Contact

2.3. Affiliation or facility:

Northeast Fisheries Science Center

2.4. E-mail address:

scott.steinback@noaa.gov

2.5. Phone number:

508-495-4701

3. Responsible Party for Data Management

Program Managers, or their designee, shall be responsible for assuring the proper management of the data produced by their Program. Please indicate the responsible party below.

3.1. Name:

Scott Steinback

3.2. Title:

Data Steward

4. Resources

Programs must identify resources within their own budget for managing the data they produce.

4.1. Have resources for management of these data been identified?

Yes

4.2. Approximate percentage of the budget for these data devoted to data management (

specify percentage or "unknown"):

Unknown

5. Data Lineage and Quality

NOAA has issued Information Quality Guidelines for ensuring and maximizing the quality, objectivity, utility, and integrity of information which it disseminates.

5.1. Processing workflow of the data from collection or acquisition to making it publicly accessible

(describe or provide URL of description):

Lineage Statement:

Mail surveys were designed, and sent out recreational fishermen. Their responses were reviewed, keypunched, and audited by a contract firm. Later, the responses were analyzed using SAS.

5.1.1. If data at different stages of the workflow, or products derived from these data, are subject to a separate data management plan, provide reference to other plan:

5.2. Quality control procedures employed (describe or provide URL of description):

Followed Dillman total design method shown to increase response rates and data accuracy

6. Data Documentation

The EDMC Data Documentation Procedural Directive requires that NOAA data be well documented, specifies the use of ISO 19115 and related standards for documentation of new data, and provides links to resources and tools for metadata creation and validation.

6.1. Does metadata comply with EDMC Data Documentation directive?

Yes

6.1.1. If metadata are non-existent or non-compliant, please explain:

6.2. Name of organization or facility providing metadata hosting:

NMFS Office of Science and Technology

6.2.1. If service is needed for metadata hosting, please indicate:

6.3. URL of metadata folder or data catalog, if known:

<https://inport.nmfs.noaa.gov/inport/item/27648>

6.4. Process for producing and maintaining metadata

(describe or provide URL of description):

Metadata produced and maintained in accordance with the NMFS Data Documentation Procedural Directive: <https://inport.nmfs.noaa.gov/inport/downloads/data->

documentation-procedural-directive.pdf

7. Data Access

NAO 212-15 states that access to environmental data may only be restricted when distribution is explicitly limited by law, regulation, policy (such as those applicable to personally identifiable information or protected critical infrastructure information or proprietary trade information) or by security requirements. The EDMC Data Access Procedural Directive contains specific guidance, recommends the use of open-standard, interoperable, non-proprietary web services, provides information about resources and tools to enable data access, and includes a Waiver to be submitted to justify any approach other than full, unrestricted public access.

7.1. Do these data comply with the Data Access directive?

Yes

7.1.1. If the data are not to be made available to the public at all, or with limitations, has a Waiver (Appendix A of Data Access directive) been filed?

7.1.2. If there are limitations to public data access, describe how data are protected from unauthorized access or disclosure:

7.2. Name of organization of facility providing data access:

Northeast Fisheries Science Center

7.2.1. If data hosting service is needed, please indicate:

7.2.2. URL of data access service, if known:

<ftp://ftp.nefsc.noaa.gov>

7.3. Data access methods or services offered:

Contact owner for access

NEFSC Data Access Procedure:

1. Formal request in writing usually to the data owner/contact or Center Director;
2. Requester is contacted by data owner to review and verify the request content and details for data delivery options.
3. If data is confidential then owner will determine if the data may be released to the requester;
4. If data can be released, the data is downloaded and packaged for delivery electronically; or the requester may be directed to where the data is available online.

7.4. Approximate delay between data collection and dissemination:

not applicable

7.4.1. If delay is longer than latency of automated processing, indicate under what

authority data access is delayed:
not applicable

8. Data Preservation and Protection

The NOAA Procedure for Scientific Records Appraisal and Archive Approval describes how to identify, appraise and decide what scientific records are to be preserved in a NOAA archive.

8.1. Actual or planned long-term data archive location:

(Specify NCEI-MD, NCEI-CO, NCEI-NC, NCEI-MS, World Data Center (WDC) facility, Other, To Be Determined, Unable to Archive, or No Archiving Intended)

Other

8.1.1. If World Data Center or Other, specify:

NARA

8.1.2. If To Be Determined, Unable to Archive or No Archiving Intended, explain:

8.2. Data storage facility prior to being sent to an archive facility (if any):

NEFSC Woods Hole Lab - Woods Hole, MA

8.3. Approximate delay between data collection and submission to an archive facility:

not applicable

8.4. How will the data be protected from accidental or malicious modification or deletion prior to receipt by the archive?

Discuss data back-up, disaster recovery/contingency planning, and off-site data storage relevant to the data collection

backed up; multiple copies

9. Additional Line Office or Staff Office Questions

Line and Staff Offices may extend this template by inserting additional questions in this section.